

ORDER

**WZZM 13**

Orders

Order / Rev: 726059

Alt Order #: 06400803

Product Desc: Obama for America

Estimate: 2309

Flight Dates: 11/01/12 - 11/06/12

Original Date / Rev: 10/31/12 / 10/31/12

Order Type: Political

Primary AE: Kristen Waskie

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Greer Margolis Mitchell/ Pol

Buying Contact:

Billing Contact:

3050 K St NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: Obama/D/President

Demographic: A25-54

Product Codes: PL-Federal,PL-Presidential,Political

Priority: P-1

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	48	\$18,710.00	\$15,903.50
11/05/12	11/11/12	23	\$8,570.00	\$7,284.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	71	\$27,280.00	\$23,188.00	0.00
Totals	71	\$27,280.00	\$23,188.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/01/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	---TF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
2	WZZM	11/05/12	11/06/12	M-F 5-530a M-F Morning News	CM	5-530a	MT-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
3	WZZM	11/01/12	11/02/12	M-F 530-6a M-F Morning News	CM	530-6a	---TF--	:30	2	\$375.00	P-1	0.00	NM	2	\$750.00
4	WZZM	11/05/12	11/06/12	M-F 530-6a M-F Morning News	CM	530-6a	MT-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
5	WZZM	11/01/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	---TF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
6	WZZM	11/01/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---TF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
7	WZZM	11/05/12	11/06/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MT-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
8	WZZM	11/01/12	11/02/12	M-F 9-10a Take 5	CM	9-10am	---TF--	:30	2	\$90.00	P-1	0.00	NM	2	\$180.00
9	WZZM	11/05/12	11/06/12	M-F 9-10a Take 5	CM	9-10am	MT-----	:30	2	\$90.00	P-1	0.00	NM	2	\$180.00
10	WZZM	11/01/12	11/02/12	M-F 10-1030am Millionaire	CM	10-1030am	---TF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
11	WZZM	11/05/12	11/06/12	M-F 10-1030am Millionaire	CM	10-1030am	MT-----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00

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12	WZZM	11/01/12	11/02/12	M-F 1030-11am Millionaire	CM	1030-11a	---TF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
13	WZZM	11/05/12	11/06/12	M-F 1030-11am Millionaire	CM	1030-11a	MT-----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
14	WZZM	11/01/12	11/02/12	The View The View	CM	11a-12n	---TF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
15	WZZM	11/05/12	11/06/12	The View The View	CM	11a-12n	MT-----	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
16	WZZM	11/01/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	---TF--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
17	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
18	WZZM	11/01/12	11/02/12	M-F 1230-1p Judge Judy	CM	1230-1p	---TF--	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
19	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
20	WZZM	11/01/12	11/02/12	General Hospital General Hospital	CM	2-3p	---TF--	:30	2	\$170.00	P-1	0.00	NM	2	\$340.00
21	WZZM	11/05/12	11/05/12	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
22	WZZM	11/01/12	11/02/12	M-F 3-4p Katie	CM	3-4p	---TF--	:30	2	\$220.00	P-1	0.00	NM	2	\$440.00
23	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
24	WZZM	11/01/12	11/02/12	M-F 430-5pm Judge Judy	CM	430-5p	---TF--	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
25	WZZM	11/05/12	11/05/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
26	WZZM	11/01/12	11/02/12	M-F 5-530pm Judge Judy	CM	5-530p	---TF--	:30	2	\$285.00	P-1	0.00	NM	2	\$570.00
27	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
28	WZZM	11/01/12	11/02/12	M-F 530-6pm M-F News	CM	530-6p	---TF--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
29	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
30	WZZM	11/01/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
31	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
32	WZZM	11/01/12	11/02/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---TF--	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
33	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
34	WZZM	11/01/12	11/02/12	M-F 730-8p Insider	CM	730-8p	---TF--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
35	WZZM	11/01/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---TF-S	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
36	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
37	WZZM	11/05/12	11/05/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
38	WZZM	11/01/12	11/01/12	Jimmy Kimmel	CM	1202-106a	---T---	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00

